## Martin Ramos

## Multimedia Producer

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Martin specializes in vhe dynamic fusion of multimedia elements for impactful storytelling at Philstar.com, one of the Philippines' foremost digital news organizations. His work lies in sintegrating video production, voice-over production, and photography to create a comprehensive and immersive narrative experience.

## **Education & Training**

• Bachelor of Arts in Communication (Journalism Track), Ateneo De Manila University (August 2022)

## **Work History**

Multimedia Producer Philstar.com August 2022-Present

Broadcast News Producer The GUIDON July 2021-June 2023

Broadcast News Correspondent The GUIDON September 2019-June 2021 Explored other forms storytelling through seamless integration of multimedia elements, delivering voice-over reports for current events, and capturing impactful political and sports moments through photography.

Proactively explored innovative approaches, ensuring Philstar.com remains a leader in delivering news content that engages audiences across multiple mediums

As Broadcast News Producer, I am expected to write, edit and produce video content for The GUIDON's multimedia platforms. The role entails assisting in concept development, administrative matters and evaluation of the programme's overall quality.

As a member of the Broadcast News staff, we are expected to be able to write, edit and produce video reports as well as conduct live interviews on the spot.

Produced voice over (VO) reports

Interviewed human rights activist Samira Guton and ABS-CBN reporter Jeff Canoy

Edited voice over reports and podcasts of other members of the staff